

## CLAIMS

What is claimed is:

1. A method for activating an object for highlighting during a presentation, the  
5 method comprising the steps of:
  - recognizing an activation word capable of being spoken, the activation word associated with the object and an activation link;
  - invoking the activation link associated with the object when the activation word is recognized, wherein the activation link includes an activation action taken when the activation link is invoked the activation action associated with the highlighting; and
  - generating modified display data associated with the presentation when the activation action is taken.
- 15 2. The method of claim 1, further comprising the step of preparing the presentation for highlighting including:
  - designating a portion of the presentation as the object for highlighting by associating the designated portion with the activation link;
  - designating the activation word associated with the activation link; and
  - 20 designating the activation action associated with the activation link and the highlighting.
3. The method of claim 2, wherein the activation action includes substitution of the designated portion with another object.
- 25 4. The method of claim 2, wherein the activation action includes activating a multimedia object associated with the designated portion.
5. The method of claim 2, wherein the activation action includes changing a  
30 background color associated with the designated portion.

6. The method of claim 2, wherein the activation action includes applying a graphic effect to the designated portion.

7. An apparatus for activating an object for highlighting during a presentation, the  
5 apparatus comprising:  
a processor;  
a sound transducer coupled to the processor; and  
a memory associated with the processor and the sound transducer, the memory for  
storing instructions for causing the processor to:

10 recognize an activation word capable of being spoken into the  
sound transducer, the activation word associated with the  
object and an activation link;  
invoke the activation link associated with the object when the  
activation word is recognized, wherein the activation link  
15 includes an activation action taken when the activation link  
is invoked the activation action associated with the  
highlighting; and  
generate modified display data associated with the presentation  
when the activation action is taken.

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8. The apparatus of claim 7, wherein the activation action includes substitution of  
the designated portion with another object.

9. The apparatus of claim 7, wherein the activation action includes activating a  
25 multimedia object associated with the designated portion.

10. The apparatus of claim 7, wherein the activation action includes changing a  
background color associated with the designated portion.

30 11. The apparatus of claim 2, wherein the activation action includes applying a  
graphic effect to the designated portion.

12. An apparatus for activating an object for highlighting during a presentation, the apparatus comprising:

5           a processor;

          a voice recognition module coupled to the processor, the voice recognition module for recognizing an activation word capable of being spoken into a sound transducer associated therewith, the activation word associated with the object and an activation link; and

          a memory associated with the processor and the voice recognition module, the

10           memory for storing instructions for causing the processor to:

                invoke the activation link associated with the object when the activation word is recognized, wherein the activation link includes an activation action taken when the activation link is invoked the activation action associated with the highlighting; and

                generate modified display data associated with the presentation when the activation action is taken.

13. The apparatus of claim 12, wherein the activation action includes substitution of

20           the designated portion with another object.

14. The apparatus of claim 12, wherein the activation action includes activating a multimedia object associated with the designated portion.

25           15. The apparatus of claim 12, wherein the activation action includes changing a background color associated with the designated portion.

16. The apparatus of claim 12, wherein the activation action includes applying a graphic effect to the designated portion.

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